



BUILDING COMMUNITY AND SELF THROUGH CULTURE



Heritage Works Mission, Vision and Values

Heritage Works (HW) mission is to promote youth, family and community development through cultural traditions, arts and education. Our vision and values are:

Value Statements

- We believe that cultural arts and traditions provide rich resources for developing personal and artistic excellence.
- We believe youth development is comprehensive, involves the entire family, and is essential to meeting the educational, economic, physical and social needs of communities.
- We believe that empowering individuals enables them to reach their highest mental, emotional, spiritual and physical potentials, and provides an opportunity to create vibrant communities that promote a sense of worth, respect, understanding and responsibility in its residents

Vision Statements

Our vision for our community is that:

- Southeastern Michigan is a culturally vibrant and cohesive community.
- Artists, youth and families demonstrate personal and artistic excellence and appreciation, are prepared for tomorrow's workplace, and reach their full potential with pride in their heritage and an understanding and affinity for people of other backgrounds.
- Our region celebrates its diversity as one of its best assets, showcases cultural traditions, values and supports its artists and culture bearers, and is a model for cultural understanding and relations.
- Communities and local economies are positively impacted by our cultural arts programs and our region's diversity.

Our vision for our organization is Heritage Works:

- Is the benchmark cultural arts education organization, providing relevant and authentic cultural programs and services that are effective, inspiring and insightful to all residents.
- Is regarded as one of the best-run non-profits and a key organization to collaborate with for cultural education, presentations, and authentic African and Diaspora content.
- Is regarded as a leader and innovator in the area of youth development, community development, and cultural understanding.
- Has strong partnerships in the non-profit community, philanthropy community, arts and educational community, ethnic-cultural and African-centered community
- Has a growing and diverse base of participants and supporters, including volunteers, collaborators, board members and other stakeholders
- Has a revenue stream that is diverse and characterized by steady income; reflecting strong local, national and international corporate, foundation, government, earned-income and individual support.